

News Release



"The idea that data center infrastructure should be viewed holistically is a philosophy that we have advocated for years..."

*President and CEO of CDI
Eric Bakker*

CDI APPROACH VALIDATED BY MARKET LEADERS' NEW VISION FOR ENTERPRISE DATA CENTER DESIGN

Teterboro, New Jersey – August 2009 – Computer Design & Integration LLC, (CDI) is uniquely qualified to deliver on a new integrated data center design approach being championed by three of its key vendor partners—Cisco Systems Inc., EMC Corp. and VMware Inc.

That approach, called VCE, is the result of a new strategic alliance formed by Cisco, EMC and VMware. Their goal is to reduce data center infrastructure management complexity and maintenance expenses while allowing organizations to focus new IT investments on the foundation for next-generation enterprise-class "cloud" computing. That foundation will let organizations develop, launch and embrace new enterprise applications and services according to their strategic needs not according to tradition infrastructure limitations.

VCE advocates an integrated approach to virtualizing all data center infrastructure: servers, network devices and storage. While many virtualization projects are planned and managed separately, VCE aligns key technologies from these three technology leaders so organizations can consolidate these efforts. Under the alliance, the three technology providers are planning reference architectures, design blueprints and solutions that help automate data center infrastructure. This, in turn, will let businesses build out private "computing clouds" that enable them to develop and introduce new enterprise applications and services more quickly, while ensuring access control, security and quality of service.

"The idea that data center infrastructure should be viewed holistically is a philosophy that we have advocated for years," says Eric Bakker, President and CEO of CDI, which makes its corporate headquarters in Teterboro, N.J. "With virtualization becoming a mainstream technology in virtually every enterprise data center, businesses have an unprecedented opportunity to rethink their approach to infrastructure and how it supports strategic business processes and services. VCE represents a way for companies to capitalize on existing investments while laying the groundwork for the future. By nature of its relationship with the VCE founders, CDI can help make this vision a reality."

As a top-level, long-time partner of all three organizations behind the VCE initiative, CDI is uniquely qualified to deliver on this unified vision. The IT services company has represented advanced EMC and Cisco technologies for close to a decade, and it holds the highest possible certifications for both vendors; it is an EMC "Proven" authorized partner and a Cisco Gold Certified Partner. CDI has been a VMware reseller since the company's inception and is a Premier Enterprise Partner.

Computer Design and Integration LLC (CDI) provides comprehensive and innovative technology infrastructure services that solve complex business challenges. Founded in 1995, more than 80 percent of its 500 customers hail from the financial services, pharmaceutical, healthcare, retail, and media and entertainment industries. Close to 85 percent of these relationships are ongoing.

CDI offers cutting-edge, quality technology for complete solutions in Virtualization, Business Continuance, Data Center Consolidations and Optimization, Backup and Recovery, Cisco IP Telephony and Unified Communications, Managed Services, Networking, Security and Storage. Our operating systems expertise is extensive, encompassing Microsoft as well as leading Unix and Linux platforms. For more information, visit CDI on the web at www.cdillc.com.

Computer Design and Integration LLC

New York 500 Fifth Avenue Suite 2720 New York, NY 10110 **New Jersey** 696 Route 46 West Teterboro, NJ 07608

Phone: (201) 931-1420 Fax: (201) 931-0101 Toll Free 1-800-CDI-5531

© 2009 Computer Design and Integration LLC www.cdillc.com